

Trade Digitalization – Need for Legal Reform



- Today, most international commerce is recorded digitally through e-communications. But trade and trade finance still uses vast amounts of paper at great cost, inefficiencies and fraud risk.
- Despite the abundant benefits, a main barrier to digitalization has been the lack of necessary law relating to key trade documents such as promissory notes, bills of exchange, insurance documents, and bills of lading/shipping documents.
- Good News: the laws are reforming by alignment with "model laws" such as the UNCITRAL Model Law on Electronic Transferable Records (MLETR).

UNCITRAL MLETR – Alignment



Aligned

- •Bahrain (2018)
- •Belize (2021)
- •France (2024)*
- •Kiribati (2021)
- Papua New Guinea (2022)
- Paraguay (2021)
- •Singapore (2021)
- •Timor Leste (2024)
- United Arab Emirates (ADGM 2021)
- United Kingdom (2023)*

Reform in Progress

- Germany (2024)*
- Japan (2024)*
- United States (at State level from 2023 and ongoing – now about half the States)*
- Many Other Countries active.
 See ICC-DSI MLETR Tracker and WTO JSI on E-Commerce.
- * G-7 Digital and Tech Ministers have committed to promote MLETR reforms.

Call to Action: Press for Law Reform



- Encourage MLETR-aligned law reform in all countries.
- To identify the law and other reforms that are needed.
 - Dr Theodora A Christou and Professor John L Taylor, Blueprint Paper on Digital Trade and the UNCITRAL Model Law on Transferable Records (EBRD, 2023) www.thecastl.com/projects
 - ► WTO Joint Statement Initiative on E-Commerce (26 July 2024):
- Help to build global industry-wide acceptance of digital trade documents by taking steps, summarised in:
 - Dr Theodora Christou, Making Thai-UK trade cheaper, faster and simpler (ICC, 2023) www.thecastl.com/projects
- Join the wide global consensus for industry wide development of digital trade products, described by the International Centre for Digital Trade and Innovation (iC4DTI)







