



## WTO 13<sup>th</sup> Ministerial Conference (MC13)

### ICC External Communication and Stakeholder Engagement Matrix

	PRE-MC13		MC13			
	JANUARY	FEBRUARY	FEBRUARY 26	FEBRUARY 27	FEBRUARY 28	FEBRUARY 29
<b>CONTENT</b>	Global Industry Statement on E-Commerce Moratorium (updated with new signatories)	Open letter from ICC Secretary General to trade ministers setting out baseline requests for MC13 (week of February 12 <sup>th</sup> )			Global business recommendations (to be delivered to WTO Director General during MC13)	
		Release of new ICC study on economic costs of WTO dissolution (week of February 19 <sup>th</sup> )				
<b>EVENTS</b>	Webinar on E-Commerce Moratorium (January 25)	Pre-MC13 briefing from WTO secretariat for Trade Commission members and ICC National Committees (February 14 <sup>th</sup> )(virtual)	WTO/delegation briefing for members (in person)	ICC National Committee breakfast	MC13 Business Forum & networking lunch (9h-14h)	
				WTO/delegation briefing for members (in person)		
				ICC DSI workshop at World Economic Forum Trade Tech event	Launch of DHL GoTrade Summit Report (15h-16h30)	
<b>COMMUNICATIONS</b>	E-commerce Moratorium advocacy campaign – leveraging existing ICC content	Continuation of E-Commerce Moratorium advocacy campaign – new SME video	ICC op-ed on business expectations for MC13			ICC media reaction to MC13 outcome