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ICC Global Commission on Intellectual Property

Message from Commission Chair and our commission's activities in 2022

On behalf of the International Chamber of Commerce we would like to thank you for your continued support and participation throughout 2022 in the ICC Global Intellectual Property Commission. We look forward to continuing our work in 2023 and beyond, but for now, we wish everyone a happy new year!

Message from Chair of the ICC Global IP Commission - End of term

Dear IP Commission Members,

All things come to an end, so also my 2nd and last term as chair of the ICC Global IP Commission. It was a great experience, enriching the picture of IP challenges, sometimes mainly regionally relevant but often globally important in addition to the IP challenges that individual companies in particular industries are dealing with.

Another interesting aspect was the global and multicultural network. One of the highlights in this respect was the IP conference in combination with an IP Commission meeting in China in 2018, where we met with senior Chinese government officials from intellectual property, customs and environment agencies and where our delegation was received at the Supreme Court of the People's Republic of China for a discussion with senior judges from the Supreme Court's Intellectual Property Division.

Unfortunately, the commission meetings temporarily lost part of their flavor because of the pandemic. Although the work of the IP Commission continued without interruption, virtual meetings left us with missing human interactions outside the meetings. But on the other hand, as the ICC commissions are global instruments, virtual meetings showed that more participants have the opportunity to attend and the door was opened for hybrid meetings which may bring back part of the pre-pandemic networking.

When looking at the work products that were created during my term as chair, I was especially satisfied with three reports from different Task Forces: Graphical User Interfaces, the ICC Handbook on Valuation of Intellectual Property Assets and Protecting Trade Secrets. They all covered subjects that had and continue to have high relevance in guiding the IP practices of today.

Finally, I would like to thank everybody that contributed to the IP Commission in one way or another. In the past few years, the ICC organization experienced quite a transition and so did the leadership team of the IP Commission in 2022. I would like to wish the IP Commission and its leadership a successful track in supporting all types and sizes of businesses in dealing with IP as one of the most important intangible company assets and in creating the maximum benefit from it.

And last but not least, a happy and healthy 2023 for all of you!



Ingrid Baele
Chair of the ICC Global IP Commission

New Leadership Appointments in 2022

The Commission had important leadership changes on January 2022. The newly-appointed Vice-Chairs have joined the rest of the leadership group composed of Richard Pfohl, Oliver Hu, and Sergio Ellmann.



Vishal Amin, Vice-Chair



**Myrtha Hurtado Rivas,
Vice Chair**



**Obianuju Otudor, Vice-
Chair**



**Bridget Petruczok, Vice-
Chair**



Anand Shetty, Vice-Chair



**Caterina Strippoli, Vice-
Chair**

Creation of Working Groups and Task Forces

After consultations between Leadership and ICC Secretariat, it was decided to establish specialized Working Groups and Task Forces to better tailor the work of the Commission

and be more responsive to the needs of our members. Click on the links to join any of these.

Working Groups

- [Copyright](#)
- [Design](#)
- [Patents and Trade Secrets](#)
- [Trademarks](#)

Task Forces

- [Anti-Counterfeiting and Piracy](#)
- [Alternative Dispute Resolution](#)
- [Artificial Intelligence](#)
- [Access and Benefit Sharing](#)

Meetings of the IP Commission

As every year, the Commission gathered twice in 2022, to discuss its current work items, brief members on recent actions, set the course for upcoming engagement opportunities, and hear from leaders in the industry as well as guest speakers.

• Meeting 1: 17 May 2022, Hybrid (Paris and online)

Members heard guest presentations on the work of the [Brazilian Ministry of the Economy](#) and of ICC Brazil, providing an overview of the country's IP system and new national IP strategy. They also heard a [presentation from the OECD](#), following the MoU with ICC, signed in March 2022.



The meeting also included an internal working session that touched on: **a)** [Third-Party Litigation Finance \(TPLF\)](#) and the projected workplan for the Commission on tackling this issue, **b)** Report from [WIPO's Symposium on Trade Secrets and Innovation](#), and ICC's future work on the issue, **c)** Discussions on fostering IP rights for SMEs, and **d)** Panel Discussion on Copyright Developments.

• Meeting 2: 1 and 2 December 2022, Hybrid (Geneva and online)

Members gathered in person for the first time in 3 years in Geneva at WIPO HQ for the Fall Commission Meeting, following the Memorandum of Understanding with WIPO. We gathered members from 17 countries and over 100 online participants to discuss topics at the forefront of IP policy.



Attendees included representatives from Intel Corporation, Unilever, IKEA, Bayer, MTN Nigeria, Novartis International, ENEL and Xiaomi Technology, in addition to members from law firms and consulting firms. High-level speakers in the day and a half of meetings included USPTO's Director Kathi Vidal, EU Commission's ERA & Innovation, Director Anna Panagopoulou, the International Trademark Association's CEO, Etienne Sanz de Acedo,

WIPO Assistant Director Generals Edward Kwakwa and Marco Aleman and ICC's Andrew Wilson. The meeting included in-person working sessions and a fully hybrid plenary session. Discussions included presentations of the work of ICC's Global Policy Department, from WIPO officials on some of their priorities, current trends and challenges to the international IP system, and on IP issues in Africa. The Secretariat and the WGs and TFs Chairs also gave an overview of the activities of the commission on AI and on Anti-Counterfeiting and Piracy. An official summary will be circulated soon.

- **ICC Conversation on Responsible Third-Party Litigation Funding**

The event took place on 2 November. ICC Policy Manager Danny Grajales moderated the event that included presentations from Susan Wilson of Intel, who talked about the risks of abusive TPLF and [ICC messaging on the issue](#), and to Kai Zenner, Digital Policy Advisor to MEP Voss, European Parliament ([see slides here](#)). The event featured a productive discussion between private sector and public institutions on the best way forward to tackle this issue.

- **IP Capacity building – WIPO & Center for Entrepreneurship**

Loyal to our vision to empower SMEs to make the best use of their IP rights, the Commission organized throughout 2022, three events with a geographical focus, respectively in [Latin America](#), [Africa](#), and [Lebanon](#). These efforts were supported by members of leadership of the ICC IP Commission and followed by over a thousand entrepreneurs from those regions. ([read more here](#))

- **ICC Side Event during 2022 WIPO Assemblies – Geneva, Switzerland**

Within the context of WIPO's 63rd Assembly of the Member States, the Commission hosted a [Side Event on "Strengthening IP Ecosystems for Sustainable Growth and Development"](#) on 18 July 2022. The event featured three Roundtables: on innovation, capacity-building for SMEs, and on the use of IP to fill the finance gap.

- **ICC Delegation at COP15 on Biodiversity – Montreal, Canada**

Our Task Force on Access and Benefit-Sharing (ABS) and ICC's Environment & Energy Commission participated in the historic negotiations of COP15 on Biodiversity with a delegation of over 70 members in Montreal and online. The negotiations led to the adoption of the Kunming-Montreal Global Biodiversity Framework and to important developments for business including on disclosure requirements and access and benefit-sharing on genetic resources and DSI. In addition to bilateral outreach and multistakeholder dialogue throughout the negotiations, the ICC delegation also made several interventions to the conference's negotiations and made a statement on the High-Level Segment. ([Read more here](#))



Continued cooperation with WIPO

2022 year was also packed with outreach from the Commission to strengthen our working relationships with our multilateral partners. This Commission sees WIPO as its natural primary interlocutor on global IP policy and engages to bring businesses' perspectives to the forefront of international IP discussions in:



- [63rd WIPO Assemblies](#): from 14 to 22 July 2022
- WIPO Standing Committees: ICC regularly takes part to the SCs sessions, especially of the SC on Copyright and Related Rights ([SCCR](#)), SC on Law of Patents ([SCP](#)), SC on Law of Trademarks ([SCT](#)), SC on Development and IP ([CDIP](#)).
- Discussion with Private-Sector Associations and the WIPO Building Respect for IP Division – October 2022
- Capacity building efforts with the WIPO IP Diagnostics team and the ICC Centre of Entrepreneurship ([read more here](#)).
- Supporting the work of [WIPO Green](#) as a communications partner.

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