



# Centenary

of ICC International  
Court of Arbitration

**Global Sponsorship and Partnership**



# Introduction

The ICC International Court of Arbitration® is the world's leading arbitral institution. Since 1923, we have been helping to resolve international commercial and business disputes to support trade and investment.

In 2023, we celebrate The Centenary of the ICC Court with a series of events and initiatives to mark this important milestone.

**We are happy for you to join and support us as we begin our second century of leading dispute resolution worldwide.**

# Why sponsor?

Partnering with the ICC International Court of Arbitration demonstrates your commitment to setting global standards and best practices while getting visibility during its centenary celebration.

## **Join our global network and help underpin and facilitate:**

- Thought leadership
- Knowledge exchange
- Increased awareness of your brand
- Fostering of new partnerships
- Promotion of common initiatives
- Lead generation and business development
- Strategic networking and professional development

# Centenary Offer

The ICC International Court of Arbitration will collaborate with best-in-class organisations and companies to create innovative, inspiring and impactful thought leadership campaigns throughout 2023, offering:

- Speaking opportunities at our events
- Webinars, workshops and podcasts
- Project and product showcase sessions
- Networking opportunities at our celebratory events

Contact us for detailed information about our opportunities at [sponsorship@iccwbo.org](mailto:sponsorship@iccwbo.org) Sandra SANCHEZ NERY and Binta CAMARA

# Our dates

**19 January 2023 | online event**  
[ICC International Court of Arbitration  
Centenary Launch](#)

**6-11 February 2023 | Paris**  
[18<sup>th</sup> ICC International Commercial  
Mediation Competition](#)

**15-16 February 2023 | Abu Dhabi**  
[11<sup>th</sup> ICC MENA Conference  
on International Arbitration](#)

**27-29 March 2023 | Paris**  
[7<sup>th</sup> ICC European Conference  
on International Arbitration](#)

**31 May-2 June, 2023 | Lagos**  
[7<sup>th</sup> ICC Africa Conference  
on International Arbitration](#)

**21-23 June 2023 | Geneva**  
[13<sup>th</sup> World Chambers Congress](#)

**July 2023 | Hong Kong**  
[8<sup>th</sup> ICC Asia Pacific Conference  
on International Arbitration](#)

**21-22 September 2023 | New York**  
[18<sup>th</sup> ICC New York Conference  
on International Arbitration](#)

**12-14 November 2023 | Miami**  
[21<sup>st</sup> ICC Miami Conference  
on International Arbitration](#)

**28 October 2023 | Paris**  
ICC Court Centenary Gala

# About our Audience

We transcend geo, political and cultural boundaries.  
Our audience is as global as our mission.

**10+** flagship events

**100+** regional events

**5,000+** attendees

**150+** countries

**100+** speakers

**100+** partners

**100+** media

**100,000+** social followers

# Channels

Our audience finds us across platforms for the content they care about most. Our robust online digital media presence allows us to reach your audience at scale.

Align your brand with ideas and platforms that matter most to your audience:

- 100,000+ Social followers
- [YouTube](#) 5.4K subscribers
- Website [www.iccwbo.org](http://www.iccwbo.org)
- [ICC DRS App](#)
- Publications
- ICC Dispute Resolution Library
- ICC DRS Front Page Newsletter
- Webinars and podcasts



# Centenary Sponsorship Packages

**Platinum** €100,000

**Gold** €75,000

**Silver** €50,000

**Bronze** €30,000

Learn more about the benefits in the following slides

We are open to discuss tailored packages that meet your specific needs

Contact us for detailed information about our opportunities at [sponsorship@iccwbo.org](mailto:sponsorship@iccwbo.org) Sandra SANCHEZ NERY and Binta CAMARA



# Centenary Sponsorship Packages

## **Platinum Centenary and Platinum Gala Sponsor**

€100,000

Platinum benefits for all six flagship events (ICC DRS regional conferences) and ICC Mediation Competition including one additional speaker in Centenary sessions at all six events and the opportunity to host one social Centenary celebratory event at each regional conference.

The platinum sponsor benefits for ICC Court Centenary Gala include signage at the venue and logo on all digital and on-site promotion materials.

For example: Centenary Milestones Exhibition brought to you by Platinum Sponsor name.

Content guest blog contribution on the ICC website and profile on ICC DRS app section.

Strategic logo placement on all banners and marketing collateral Centenary.

# Centenary Sponsorship Packages

## **Gold Centenary and Gold Gala Sponsor**

€75,000

Gold benefits for all 6 flagship events (ICC DRS regional conferences) including an additional 1 moderator in Centenary sessions at 3 events and the opportunity to host 1 Centenary lunch event at each regional conference.

The gold sponsor benefits for ICC Court Centenary Gala, include signage at the venue and logo on all digital and on-site promotion materials.

Content guest contribution on the Centenary website section and profile on ICC DRS app section.

Strategic logo placement on all banners and marketing collateral Centenary.

# Centenary Sponsorship Packages

## **Silver Centenary and Silver Gala Sponsor**

€50,000

Silver benefits for all 6 flagship events (ICC DRS regional conferences) including an additional 1 expert in Centenary sessions at 1 event and the opportunity to host 1 Centenary breakfast event at each regional conference

The silver sponsor benefits for ICC Court Centenary Gala, include signage at the venue and logo on all digital and on-site promotion materials

Content guest contribution on the Centenary website section and profile on ICC DRS app section

Strategic logo placement on all banners and marketing collateral Centenary

# Centenary Sponsorship Packages

## **Bronze Centenary and Bronze Gala Sponsor**

€35,000

Bronze benefits for all 6 flagship events (ICC DRS regional conferences) and the opportunity to host 1 coffee-break at each regional conference

The bronze sponsor benefits for ICC Court Centenary Gala, include signage at the venue and logo on all digital and on-site promotion materials

Content guest contribution on the Centenary website section and profile on ICC DRS app section

Strategic logo placement on all Centenary banners and marketing collateral

# Regional Events Benefits

CATEGORIES & BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Exclusive sponsor of: Gala dinner OR cocktail reception OR event App (as available)	x			
Reserved branded gala dinner table	x			
Additional gala dinner invitations	x			
Participate as guest contributor on the ICC blog	x			
Strategic logo placement in banners & collaterals	x			
Pop up notification on ICC DRS App	x	x		
Testimonial quote on the event page*	x	x		
Sponsor a lunch (as available)	x	x		
Sponsor the photo booth OR the translation booth	x	x		
Participants list available in priority	x	x		
Company video to be played during session breaks (including subtitles)*	1 min	30 sec	30 sec	
Opportunity to provide lanyards OR notebooks & pens OR water bottles OR delegate bags (as available)**	x	x	x	
Sponsor a coffee break (as available)	x	x	x	
Private meeting room reserved for 1 hour (as available)	x	x	x	
Exhibition space + exhibitor pass	x	x	x	
Include a branded item in the participant bags**	x	x	x	x
Profile included on the ICC DRS app	x	x	x	x
Complimentary registration (Each valued at \$1,452)	10	6	3	2
Special reduced registrations (20% reduction)	10	6	3	2
Sponsor recognition on ICC Arbitration social media	x	x	x	x
Pre-event introduction to participants	x	x	x	x
Use of official event Sponsor logo	x	x	x	x
30% discount on ICC e-publications	x	x	x	x
Signage at venue + logo on all digital & onsite materials	x	x	x	x

# Project Sponsorship

Other projects and initiatives in the Centenary year and beyond:

**Industry research and analysis project** €100,000

**ICC DRS Insight report and DRS survey** €50,000

**ICC YAAF mentorship programme and platform** €25,000

**ICC YAAF Bootcamp Training programme** €25,000

**ICC Centenary book** (ICC first 100 cases) €20,000

**ICC Court Centenary video** €15,000

**ICC DRS reports** €10,000 per report

**ICC Academy** from €10,000 per occurrence

# Other opportunities

- **13<sup>th</sup> World Chamber Congress, Geneva** (DRS sessions) – opportunity to host the Centenary cocktail reception, lunch or breakfast during the World Chambers Congress
- **Celebratory Cocktail Receptions** (not included in Centenary packages) for flagship and other regional events
- **Celebratory Community events and parties** (YAAF, ICC Court Alumni, ICC Secretariat Alumni, ICC Commission on Arbitration and ADR)
- **Private Dinners**
- **Wellness and Sports Activities:**  
“ICC Court Centenary Century Ride world tour”

# Other opportunities

## **For this list of events you can benefit from:**

- Branding visibility and signage:
  - Logo on digital materials
  - Logo on-site banners and screens
  - Branding on event app and website event page
- Speaking opportunities at sessions
- Welcome remarks at social events
- Live announcements
- Expo tables



# In-kind sponsorship

## **Venue Partner**

Room rentals for events

## **Digital Sponsor**

Web conferencing  
platform and equipment

## **Photography**

Capturing centenary  
events in photos

## **Technical Sponsor**

Videography and video  
production, other technical  
and printing services  
for collateral

## **Travel Sponsor**

Free travel and  
accommodation services  
for speakers, VIP and staff

## **Prize Sponsor**

giveaway items (Bluetooth  
speakers, USB drive,  
portable chargers, pens,  
journals, etc)

## **Food Sponsor**

catering for flagship events  
and Gala

# Contact us

For more information about corporate sponsorships, giveaways, room rental fees and in-kind sponsorships please contact:

**Sandra SANCHEZ NERY**, Sponsorship Manager  
**Binta CAMARA**, Sponsorship Officer

[sponsorship@iccwbo.org](mailto:sponsorship@iccwbo.org)

# General Terms

Due to the independence, impartiality and neutrality of the ICC International Court of Arbitration as well as the pluralistic nature of the ICC global network, ICC cannot agree to limit sponsorships to preference a specific company/organisation over another company/organisation in a sector/industry beyond exclusivity agreements noted in the existing packages.