**Utkast på Internationella Handelskammarens policyprioriteringar 2023**

Inför 2023 har ICC:s globala policyavdelning cirkulerat ett utkast på prioriteringar inom ramen för våra olika policyområden. Prioriteringarna kommer att vara vägledande för ICC:s globala policyarbete under nästkommande år. Som medlemmar i ICC har ni nu möjlighet att vara med och påverka inriktingen genom att dela med er av era kommentarer på prioriteringarna. Parallellt med detta pågår också ett arbete med att identifiera nästa års fokusområden för våra svenska policykommittéer. Era synpunkter kommer därför både att ligga till grund för vårt samlade inspel gentemot vårt huvudkontor i Paris, men också för de prioriterade frågor som ICC Sverige kommer att driva under nästa år.

Nedan finner ni utkast på prioriteringarna fördelade under era respektive kommittéer. Vi tar tacksamt emot synpunkter om ni håller med om prioriteringarna, om ni anser att någon fråga är mindre prioriterad eller om ni önskar lägga till ytterligare punkter. I er återkoppling får ni gärna också understryka vilka av [2022 års prioriteringar](https://icc.se/wp-content/uploads/2022/02/ICCSE_prioriteringar2022.pdf) som ni anser vara fortsatt aktuella samt understryka om det finns policyfrågor som ni ser är särskilt angelägna att just ICC Sverige driver under nästkommande år.

**För att vara med och påverka nästa års prioriteringar** – vänligen skicka era inspel och kommentarer på nedan utkast till [henrik.blomqvist@icc.se](mailto:henrik.blomqvist@icc.se) och [alfred.ram@icc.se](mailto:alfred.ram@icc.se) **senast den 15 december COB**.

**Obs! Notera att det här dokumentet inte får cirkuleras vidare!**

**Digital ekonomi**

* Build a multi-stakeholder coalition to effect a step-change in global cooperation on cybersecurity, mainstreaming cyber in the global development agenda.
* Deliver business insights to shape ongoing UN cybersecurity negotiations.
* Promote global alignment with the OECD principles on trusted government access to personal data held by the private sector.
* Inform the development of global policy frameworks to enable “data free flow with trust”, leveraging practical industry approaches.

**Handel och investeringar**

* Shape and accelerate negotiations on the reform of the World Trade Organization system.
* Make the business case for governments to adopt a permanent prohibition on the application of customs duties to data transfers at the WTO’s next Ministerial Conference in conjunction with the ICC Global Customs and Trade Facilitation and Taxation Commissions.
* Deliver business insights to shape a high-standard outcome to the WTO e-commerce negotiations.
* Lead global debate on potential trade policy reforms to accelerate and scale the deployment of circular economy approaches.

**Handelsrätt**

* Develop and pilot practical tools to facilitate the effective use of the ICC Incoterms® rules by businesses throughout the world.
* Update ICC’s suite of model contracts to meet new business needs.
* Champion the modernization of legal frameworks to enable digitalization of cross-border trade processes in conjunction with the ICC Digital Standards Initiative.

**Hållbarhet**

* Revise the ICC Rules on Combatting Corruption and the ICC Anti-Corruption Clause.
* Develop and deliver the first-ever industry framework to support responsible engagement with “sensitive” markets.
* Develop an “Integrity Advocacy Toolkit” to support and enable engagement to combat corruption by companies and local business networks.
* Channel business expertise into critical-path UNFCCC negotiations ahead of COP28.
* Develop guidance for policymakers to enhance the effectiveness of carbon pricing systems – with a particular focus on the issues of linking, price levels and use of proceeds in conjunction with the ICC Global Taxation Commission.
* Provide business insights to support the development of an effective international treaty to curb plastics pollution.
* Pilot and further develop the ICC Sustainable Trade Framework in conjunction with the ICC Global Banking Commission.

**Immaterialrätt**

* Inform potential policy approaches to curb the growing threat of abusive third-party funding of IP litigation.
* Inform ongoing UN negotiations to recalibrate existing legal frameworks governing the relationship between scientific research, innovation and biodiversity preservation.
* Support the roll-out of tools to help small businesses better leverage their IP assets.

**Konkurrens**

* Shape a step-change in antitrust policy to enable essential industry collaboration to meet global climate and sustainability goals – targeting key jurisdictions in Europe, North America and Latin America.
* Encourage increased harmonisation of national merger control regimes to provide greater certainty and predictability for business operating internationally.
* Provide guidance to help companies navigate increasingly complex policy approaches to foreign subsidies.

**Marknadsföring**

* Revise the ICC Marketing and Advertising Code.
* Demonstrate the continued relevance of marketing and advertising self-regulation on issues of growing interest to policymakers and consumers – such as diversity and the use of new technologies.
* Promote the adoption of existing ICC frameworks, guides and principles – including the ICC Framework for Responsible Environmental Marketing Communications – to build trust in corporate sustainability claims.

**Skatter**

* Provide business insights to shape workable international tax reforms under the OECD inclusive framework – and the proposed development of a new UN convention – emphasising the need for tax certainty and international coordination.
* Advocate for the implementation of robust tax dispute prevention and resolution mechanisms.
* Lead international debate on the appropriate tax treatment of cross-border teleworkers in a post-pandemic world.
* Support business in navigating the relationship between tax, environmental goals and “ESG” reporting in conjunction with the ICC Global Environment and Energy Commission.

**Trade Finance**

* Upgrade the ICC Trade Register to establish this data pool as the definitive source of market intelligence for trade finance products for banks, investors and regulators.
* Secure proportionate capital treatment of trade finance assets in the context of key legislative initiatives.
* Support the adoption of digital processes under ICC trade finance rules – including through the development of standardised APIs in conjunction with the ICC Digital Standards Initiative.
* Issue updated financial crime and risk policy guidance for trade finance transactions.
* Revise ICC’s guidance for the processing of letter-of-credit transactions.