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| **SUBMISSION OF MATERIALS FOR INCOTERMS® 2020 APP****NC FORM + GUIDELINES** |
| ICC National Committees are invited to complete the form below when submitting materials for consideration to be included on the Incoterms® 2020 app. ICC HQ will advise NCs whether or not their submitted materials have been accepted. Please note the following guidelines for submissions.Materials must:* be in English
* directly relate to the Incoterms® 2020 rules to enhance users’ learning experience
* be submitted by NCs rather than members individually
* include links to original source on NC website where applicable
* not simply be promotion of upcoming events or reports of past events, which are best communicated through other ICC channels

Format requirements:* Articles, interview transcripts: 1200 words maximum
* Podcasts, interview recordings, videos: 30 minutes maximum

**Inkom med förslag på förbättringar till** **henrik.blomqvist@icc.se** **senast den 6 februari 2022** |
| National Committee and contact point | Iranian Committee of ICCZohreh Bahrehbar |
| Title of article/interview etc | Suggestions for Incoterms app improvement |
| Date | Januari 25, 2022 |
| Name of author/speaker | Farzaneh Askari/Zohreh Bahrehbar/Fatemeh Moghimi |
| Link |  |
| Text |
| The Iranian Committee of International Chambers of Commerce (Iran ICC) is pleased to share ideas on the Incoterms 2020 app with ICC headquarter.First, the incoterms app can enable users to **create an account** to check all the applied products and services on the app. To this end:- Users should create an account and register to benefit from different features of the application. This feature enables users to check products and services provided by the incoterms app.To improve interactions among business actors and inoterms experts, a **chat room** can facilitate knowledge and experience sharing. ICC Iran believes that such an environment enables the applicants and business community to have more constructive discussions (This feature should be available for registered users).ICC Iran's members agree that the application requires a **search engine** enabling easy access to different terms on the application.The Incoterms 2020 app is considered as a useful means to improve public knowledge on incoterms. Therefore, ICC can get advantage of the application for **training purposes**. To this end, ICC Iran suggests designing an **offline training course** on the Incoterms rules and applications. To offer the offline courses on the App., the following steps should be taken:- ICC calls national committees to introduce two teachers; these teachers should provide the ICC with videos and podcasts on Incoterms 2020. However, the ICC is required to confirm the validity of contents and materials.- Videos and podcasts can be recorded in English or any other language.- The offline courses need to be designed for more than 1 week. In this case, applicants must pass a quiz at the end of each week. The applicant can start the new training week, if he/she passes the quiz of the previous week with an acceptable score. In the final week, the applicant should take a comprehensive exam (the final exam covers all subjects taught during the previous weeks).- The training materials including PDFs, videos, PowerPoints, etc. are accessible to the applicants and offered to them by the trainers.- The offline training courses are offered in two forms; free of charge or in payment. However, the applicants will receive an official certificate by ICC, if the course is fully paid.- Based on the Country from which the user participates in the training course, a percentage of the payment can be devoted to the concerned National Committee. |