

ICC KNOWLEDGE SOLUTIONS | COMMISSION ON INTELLECTUAL PROPERTY

2021 PRIORITIES OF THE COMMISSION

1

Helping businesses -

IP awareness and practical guidance



ICC IP Roadmap: Translations & Regional Launches

The IP Roadmap is a guide to IP issues. It will be translated to several languages, and promoted through regional launches.

Covid-19 Recovery and SMEs

Task forces will be created for two projects focused on supporting SMEs and the Covid-19 recovery.

2

Policy advocacy -

The voice of business on IP issues



ICC Innovation Principles

Publication of ICC Innovation Principles and connecting them to policy discussions on innovation.

Consultations and Policy Events

Consultations and events on public policy. Members will be informed of these opportunities on a case-by-case basis.

3

Transversal issues -

Acting strategically on transversal IP issues



Artificial Intelligence

The commission has an active AI Working Group. ICC and Oxford University will launch a publication on the ethics of AI.

Anti-Counterfeiting and Piracy

Possible creation of Anti-Counterfeiting and Piracy Working Group (ACP WG) within the IP Commission.

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2021 PRIORITIES OF THE COMMISSION

1. Helping Businesses

IP Roadmap. The ICC Intellectual Property Roadmap will be translated into to several languages, and we will prepare regional launches for each translated edition. ICC HQ will partner up with National Committees and sponsors for each one of the translations and the launch events.

See: [ICC Intellectual Property Roadmap](#).

Covid-19, and IP digital transformation. Task forces will be created for two projects. These projects will be focused on the digital transformation of IP protection systems, and the impact of the Covid-19 pandemic.

See: [Call to action for Project #1](#).

2. Policy Advocacy

Innovation Principles. The commission will publish a 2021 edition of the “ICC Innovation principles for policy-makers: Creating and nurturing innovation ecosystems”. During 2021 we will be connecting the release of this publication to the policy discussions around innovation ecosystems.

See: [Press release](#).

Responses to consultations and IP policy events. The IP Commission will continue to participate in consultations from a wide range of institutions. We will also continue to attend events where IP policy is discussed and report developments to the commission. Members will be informed of these opportunities.

[Contact us](#) for more information on these, or check our latest email sendouts.

3. Transversal Issues

Artificial intelligence. The AI Working Group of the IP Commission will remain active tracking policy discussions on AI. The ICC Innovation for All (IFA) hub will launch a publication with the Oxford Saïd School of Business entitled “ICC Global business principles on artificial intelligence”.

[Contact us](#) for more information on these, or to join the AI Working Group.

Anti-Counterfeiting and Piracy. We will discuss the creation of a new Anti-Counterfeiting and Piracy Working Group (ACP WG) within the IP Commission, with a set of projects for its members. All members of the IP Commission will be invited to join.

Invitation to be shared by email.