

ICC Strategy

The International Chamber of Commerce (ICC) is the world business organization, representing over 6 million companies of all sizes and sectors and chambers of commerce in more than 100 countries.

Vision

A world where peace, sustainable economic growth and shared prosperity are underpinned by rules-based, open multilateral trade and investment.

Mission

To promote open, rules-based multilateral trade and investment, the market economy system, sustainable economic growth, responsible business conduct, and a global approach to regulation. These objectives are pursued through a combination of policy advocacy, practical tools and rule-setting activities by business, including market-leading dispute resolution services.

Nationalism and protectionism are genuine threats to open societies and economies and new technologies are rapidly changing the way we work.

Business acknowledges the perspective of those who have lost out and those who fear they could lose out tomorrow to trade, technological change, as well as the adverse impacts of business models on inequality.

Business needs to play its role in making open economies and the rule of law work for the benefit of all countries and all members of society, and to create equitable opportunity for all to participate in growth.

ICC and its global business network have never been more relevant to help business and governments find new policy solutions to these challenges.



STRATEGIC PRIORITIES

1. Demonstrate how international trade, investment, and globalization can contribute to inclusive growth¹

- Foster greater trade and investment opportunities for all through responsible business conduct.
- Promote open markets, inclusive and sustainable trade through WTO rules and combat protectionism.
- Encourage governments to address trade-related inequalities and adjustment.

2. Foster sustainability through business

- Mobilize companies to innovate and invest in the low carbon economy.
- Encourage the adoption of long-term, sustainable business practices.
- Lead business engagement in the implementation of the United Nations Sustainable Development Goals and of the Paris Climate Agreement.

3. Uphold open economies to improve living standards for all

- Demonstrate the role of trade and investment as drivers of economic and social development.
- Promote modern multilateral trade and investment rules that create opportunities for all countries.
- Encourage compatibility between preferential and multilateral trade and investment rules.

4. Promote the rule of law and sound governance

- Shape a predictable and clear international regulatory environment for companies to conduct international business in a sustainable and responsible way.
- Develop voluntary rules and self-regulatory instruments to help companies meet their legal obligations and to promote good business practice.
- Contribute to building a coherent international regulatory framework for world business.

5. Encourage innovation and the digital economy for economic growth and job creation

- Promote innovation through intellectual property systems, the exchange of ideas and the movement of people.
- Encourage the development of the digital economy for the benefit of all economic sectors, especially SMEs, and all parts of society.
- Accompany digitalization by developing rules for e-commerce and being the voice of world business on internet governance issues.

ACHIEVE THESE STRATEGIC PRIORITIES BY:

- Using a combination of effective policy advocacy, modern rule-writing for a digital world, and practical tools for business.
- Leveraging ICC's newly-obtained observer status with the United Nations General Assembly and ICC's relations with other international and intergovernmental organisations to integrate global business priorities into the international policy agenda.
- Mobilizing ICC's membership and networks in the pursuit of these priorities.

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¹ Inclusive growth is defined by the Organisation for Economic Co-operation and Development (OECD) as "Economic growth that creates opportunity for all segments of the population and distributes the dividends of increased prosperity, both in monetary and non-monetary terms, fairly across society".